VISION AND MISSION STATEMENT

Plano ISD District Vision	Plano ISD District Mission
Committed to Excellence Dedicated to Caring Powered by Learning Plano ISD Proud.	Our Plano ISD learning community will educate, inspire and empower every student to activate their unique potential in a dynamic world.
Plano ISD Guidance and Counseling Vision	Plano ISD Guidance & Counseling Mission
PISD school counselors empower students to become resilient individuals who contribute to a diverse and ever-changing world.	Advocate, support and create a continuum of learning in social emotional development, college, career and military readiness and academic success for ALL students.
School Vision	School Mission
We believe that Collaborative relationships between school and home are essential to maximize student success. It is fundamental for children to be empowered as problem solvers and creative thinkers. In fostering an environment that protects the child's physical and emotional well-being. Each student's unique qualities provide value to our school and community. In utilizing best educational practices to establish a strong academic foundation. Our students deserve an atmosphere of excellence as modeled through our educational staff.	The Bethany community values the lifelong learning of each child by supporting individual social, emotional, ethical, and academic development.
School Counseling Department Vision	School Counseling Department Mission
The Bethany Elementary Counseling program supports our students' social, emotional, and academic development through a comprehensive, research-based, and developmentally appropriate counseling program. Our program will help students to acquire the academic, career, personal and social skills needed to reach their fullest educational potential and successfully manage their lives as healthy, responsible, and productive citizens in an ever-changing and diverse world.	The Bethany school counseling program will nurture and empower a safe place for students to grow and develop in providing a proactive, comprehensive, and developmentally appropriate program that addresses student academic, career, and social/emotional development.